



MONOPOLY ASSETS

ONLINE INCOME GENERATION



INSTALLING WORDPRESS

INSTALLING WORDPRESS

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A Quick Introduction

This document has been written as part of a series of trainings that have been designed to help you create a profitable online blog from scratch.

It may seem like an overwhelming or impossible task at first, but if you follow my instructions in the order that I've given them, you'll be positioned for success.

Along those lines, please ensure that you've already completed the trainings that have come before this, as each training manual builds upon the previous one.

If you would like additional tips, tricks and resources you're welcome to join us inside the members area found at <https://monopolyassets.com>.

Once inside, you'll receive access to Done-For-You weekly niche research reports that reveal trending & easy to rank for keywords (so you'll never have to stress over finding a great niche anymore), examples of successful sites that are making bank online (so you can copy their success & get inspiration for your projects) as well as my exclusive courses on: developing your own information product (so you can make money without the hassle of having to deal with physical products), and how to sell and effectively write sales copy.

In fact, I've used these same strategies to generate recurring monthly revenue in different niches, with sales like these:

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All Search for transactions

Archive Active Transaction Type Payments recei... Date Past 30 days Amount & Currency All currencies

<input type="checkbox"/>	Date	Type	Name	Payment	Gross	Fee	Net	Actions
<input type="checkbox"/>	Aug 3, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Aug 3, 2022	Payment from	[blurred]	Completed	\$49.00 USD	-\$4.56	\$44.44	Add tracking
<input type="checkbox"/>	Aug 2, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Aug 1, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Aug 1, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Aug 1, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Jul 31, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Jul 31, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Jul 30, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Jul 29, 2022	Recurring payment from	[blurred]	Completed	\$279.00 USD	-\$10.62	\$268.38	Refund
<input type="checkbox"/>	Jul 29, 2022	Payment from	[blurred]	Completed	\$249.00 USD	-\$10.01	\$238.99	Print shipping label
<input type="checkbox"/>	Jul 29, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 28, 2022	Recurring payment from	[blurred]	Completed	\$229.00 USD	-\$9.23	\$219.77	Refund
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<input type="checkbox"/>	Jul 26, 2022	Recurring payment from	[blurred]	Completed	\$49.00 USD	-\$2.11	\$46.89	Refund
<input type="checkbox"/>	Jul 25, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 25, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 24, 2022	Payment from	[blurred]	Completed	\$49.00 USD	-\$4.56	\$44.44	Add tracking
<input type="checkbox"/>	Jul 23, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 22, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 21, 2022	Recurring payment from	[blurred]	Completed	\$59.00 USD	-\$2.48	\$56.52	Refund
<input type="checkbox"/>	Jul 21, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 21, 2022	Payment from	[blurred]	Completed	\$49.00 USD	-\$4.56	\$44.44	Add tracking
<input type="checkbox"/>	Jul 20, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
<input type="checkbox"/>	Jul 19, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund
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<input type="checkbox"/>	Jul 15, 2022	Recurring payment from	[blurred]	Completed	\$249.00 USD	-\$9.51	\$239.49	Refund

If that interests you, you're welcome to join at <https://monopolyassets.com>

Have a great day!

David



Getting Website Hosting

This is one of the more technical sections when it comes to starting your own blog.

Fortunately, the process has become much easier over the past few years.

And if you're using Wordpress as a platform for your website (which I recommend) it's extremely easy.

The first thing you need to do is to buy yourself some website hosting.

Most people overthink this and take forever to decide on a hosting provider.

My advice: just pick one and sign up.

The majority of hosting providers out there all offer good service and hosting is always something that you can change later on without too much trouble.

[If you're stuck, this is the company I recommend going with.](#)

They're inexpensive and offer good service for the money. Just choose one of their Wordpress hosting packages and get started.

[I recommend buying your own domain name through a company like Namecheap.](#)

Some companies will offer you a free domain name when you sign up for their hosting, but sometimes it can be a hassle to transfer the domain later.

For my purposes, I've always bought domains through Namecheap and my hosting elsewhere.

That way I can transfer domains or hosting as needed without too many complications.

Installing Wordpress

Installing Wordpress is pretty easy, and many hosting companies provide 1-Click Wordpress installation.

Essentially, all you have to do is login to your account, find the section that talks about installing Wordpress and follow the prompts from there.

If you get stuck, you can request help from your hosting provider or do a quick search on YouTube.

If you choose hosting that doesn't have a 1-Click installer, the process is a little more technical.

[In this case, I recommend following the steps listed in this video here, or finding a similar one on YouTube \(there are hundreds there\).](#)

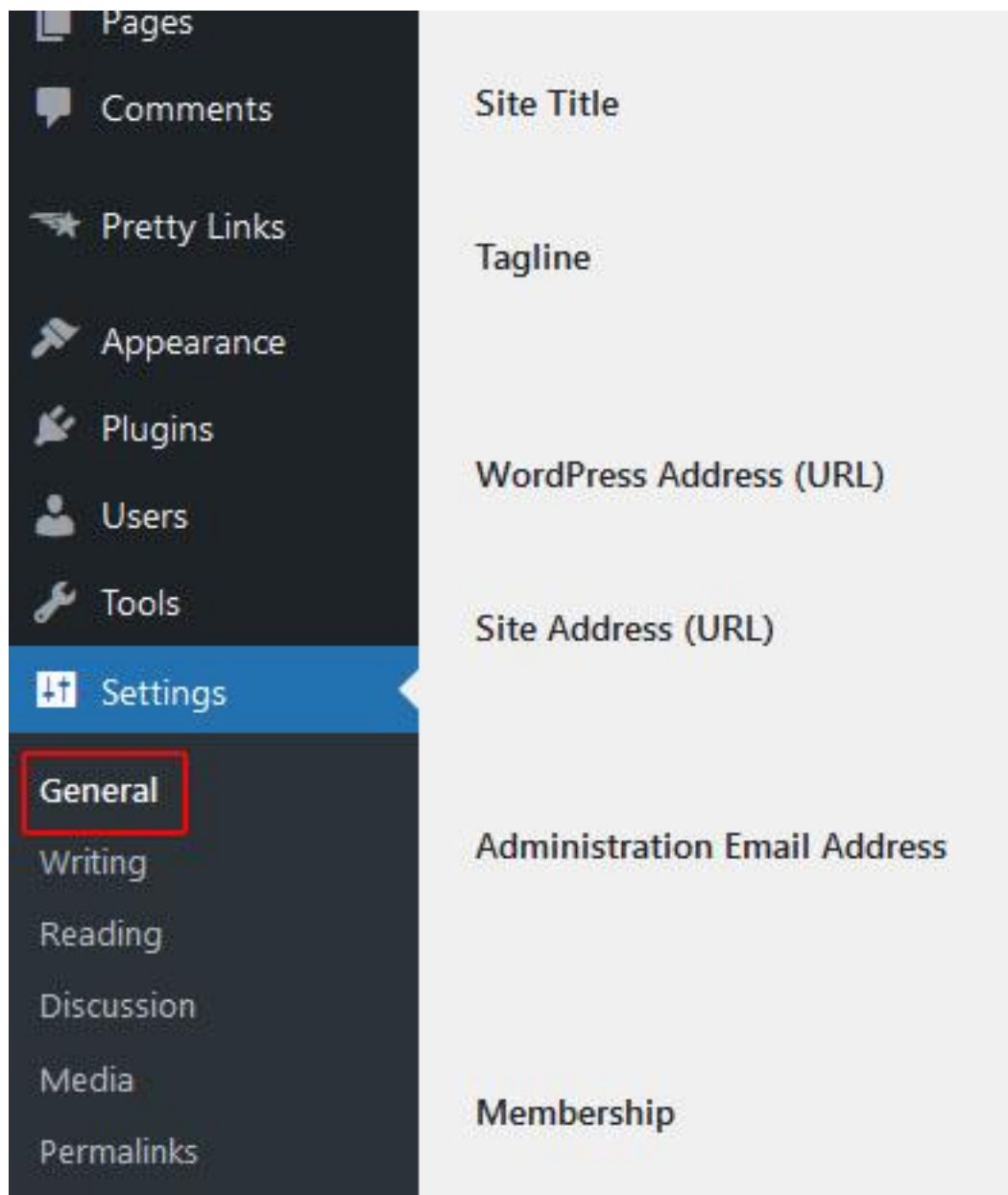
[Of course, if you don't want to be bothered, you can get someone to do it for you for a few dollars on a site like Fiverr.](#)

Initial Settings

When it comes to setting up a new Wordpress installation, I recommend going through the following settings:

General Settings

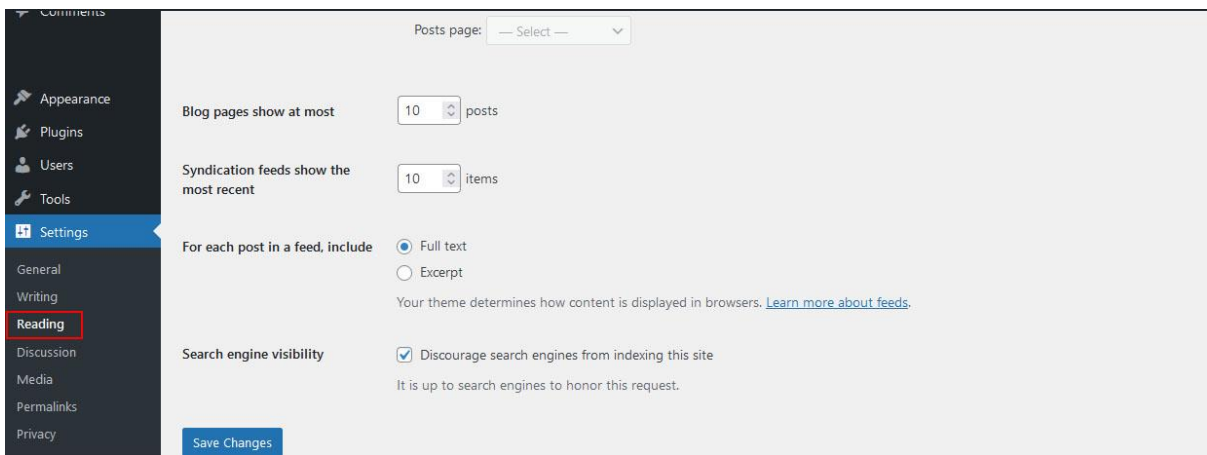
Go to the “General Settings” tab below, and fill out your Site Title and Tagline (this may have already been filled in for you when you installed Wordpress if you used a 1-Click Installer)



Reading Settings

Go to the “Reading Settings” tab and make sure that the box for “Search engine visibility” is NOT selected (if this is selected, your site will not be able to rank in the search engines):

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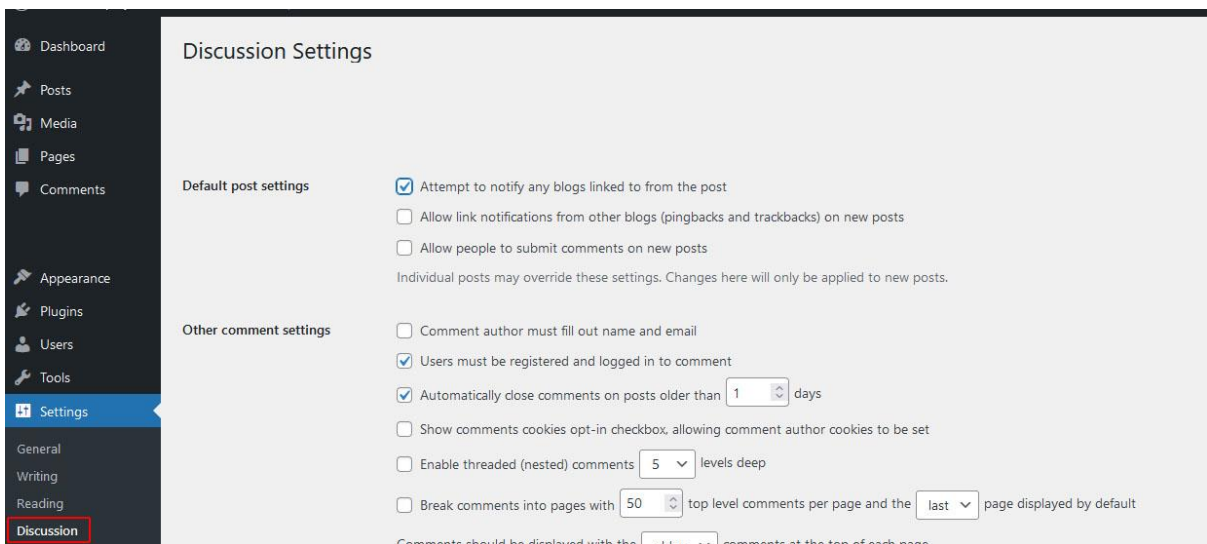
Discussion Settings

One unfortunate thing about using Wordpress is that you can get a lot of comment spam. Especially as your website becomes more popular.

So to combat that, we need to adjust some Wordpress settings during installation.

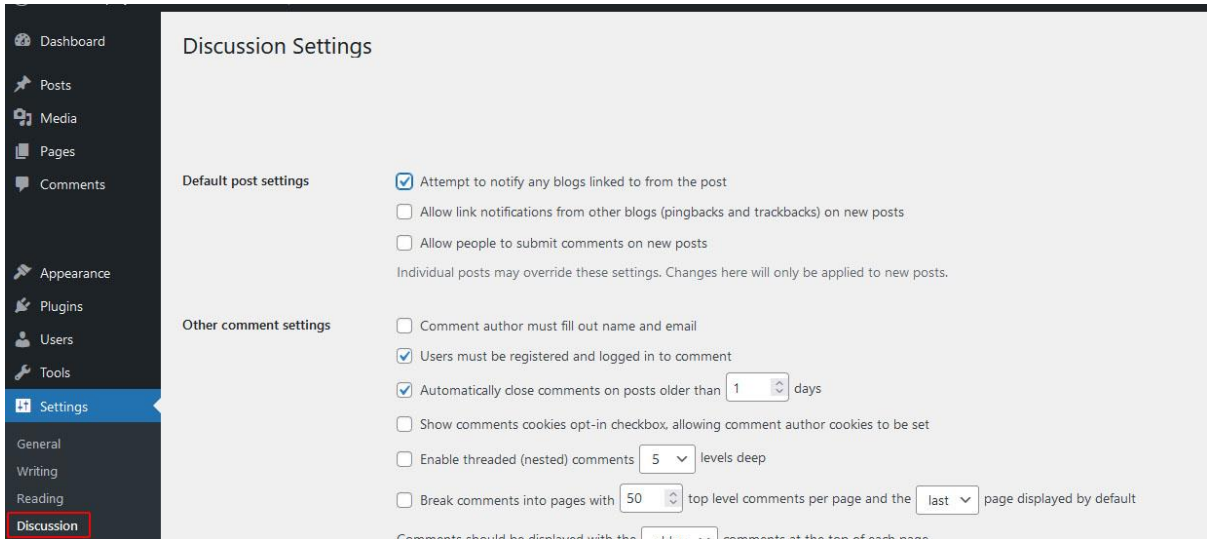
Go to the “Discussion Settings” tab below, and turn off all comments, using the settings shown below.

This will be a good start. [If you run into more issues, this is a great article on how to stop comment spam.](#)



I also recommend unchecking the boxes that say: “Anyone posts a comment” and “A comment is held for moderation” because if you get a lot of comment spam, your inbox will get hundreds of emails.

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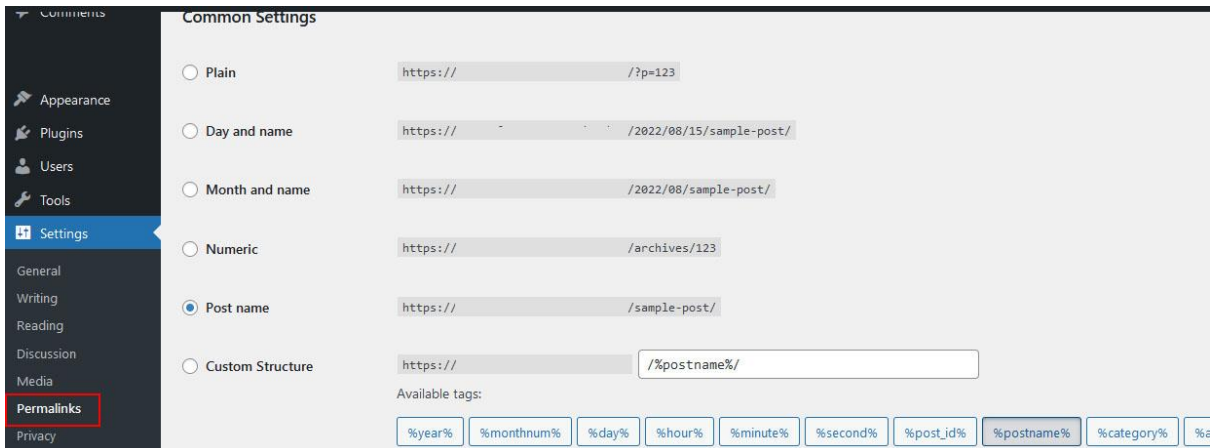


I also recommend checking that a “Comment must be manually approved” and that a “Comment author must have a previously approved comment” just to ensure no comments are posted to your website without you approving them.

Permalink Settings

This is one of the most important steps to make sure you’ve set up in regards to helping your website rank in Google.

Go to the “Permalink Settings” and select “Post name”.



Initial Pages

Once you've got your settings done, you generally want to set up the following pages: About Page, Contact Page, Disclaimer Page, Terms of Service Page, Privacy Policy.

These pages are pretty self-explanatory and there are some easy to use templates that you can find & modify to suit your needs with a quick search on Google.

Website Design

Here you get to become a lot more creative and design the look and feel of your website.

The quickest & easiest way do this is by uploading a new Wordpress theme and or making one yourself (if you're a skilled coder & designer).

[I think the themes found here are a great resource and are pretty inexpensive as well.](#)

[Remember, that if you aren't technically proficient you can get some pretty inexpensive help at Fiverr.](#)

You can also use a plugin that will let you custom design your Wordpress pages in a visual way, making things a lot easier than trying to code everything inside Wordpress. [One of my favorites is this plugin here.](#)

Plugins

Plugins can really help extend the functionality of Wordpress and make your life a lot easier.

To get started, I recommend installing: [Contact Form 7](#) (for your contact page), [Smush](#) (for reducing image size), [Site Kit by Google](#) (for monitoring your content), and [Yoast SEO](#).

Aside from that, I recommend you use a plugin that will save you a lot of time by auto-posting your articles to your social media channels, [like this one](#).

It will help give your website more authority and can help you generate more traffic to your site.

Keep in mind: Plugins are very useful, but if you add too many it can slow your site down - which is bad for people visiting your website and will hurt your rankings in the search engines.

[Use a website like this](#) to check your blog's speed to see if you need to make it faster. If you do need to make it faster, I recommend hiring someone from [Fiverr](#) to do the work for you 😊

Closing Remarks

Being such a technical section, it's very easy to get overwhelmed with all the things you have to do, and the all different directions you could go.

My advice is to not over-think the process and just take action.

[Make sure you get started and sign up for website hosting and get your blog installed.](#)

From there, the settings we went over will help you get up and running and you can add themes and plugins as you want after that.

You can adjust things and modify things as you learn more in the future.

But for now, the biggest key is to get started because the longer your blog is up and running, the more trust it will have in the eyes of the search engines (which will help it rank better in time).

Waiting will only delay how long it takes you to succeed.

Remember, if you get stuck YouTube and [Fiverr](#) are great resources to get up and running again!

Have a great day!

David

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